

## Privacy policy

The privacy policy applies between you, the user of this website and Vigeo Media Group Limited, the owner and provider of this website. Vigeo Media Group Limited takes the privacy of your information very seriously. This privacy policy applies to our use of any and all Data collected by us or provided by you in relation to your use of the Website.

Please read this privacy policy carefully

Definitions and interpretation

1. In this privacy policy the following definitions are used:

**Data** collectively all information that you submit to Vigeo Media Group Limited is the Website. This definition incorporates, where applicable, the definitions provided in the Data Protection Act 2018 and GDPR;

**Vigeo Media Group Limited, we or us** Vigeo Media Group Limited a company incorporated in England and Wales with registered number 13503946 whose registered office is 14 Queen Square, Bath, United Kingdom, BA1 2HN

**User or you** any third party that accesses the Website and is not either (i) employed by Vigeo Media Group Ltd and acting in the course of their employment or (ii) engaged in a consultant or otherwise providing services to Vigeo Media Group Limited and accessing the Website in connection with the provision of such services: and

**Website** the website that you are currently using [www.vigeomediagroup.co.uk](http://www.vigeomediagroup.co.uk)

### 1. UK DATA PROTECTION LAW.

Throughout this Privacy Notice we will talk about UK Data Protection Law, this predominantly means the Data Protection Act 2018, the Privacy and Electronic Communications (EC Directive) Regulations 2003 as well as the EU GDPR regulations which came into force on 25th May 2018.

### 2. WHO WE ARE - 'WE', 'US', 'OUR'.

Vigeo Media Group Limited are a company registered in England with company number 13503946 and has its registered office at 14 Queen Square, Bath, United Kingdom, BA1 2HN. Vigeo Media Group Limited is registered with the Information Commissioner's Office under the Data Protection Act 1998; its registration number is ZA473671.

You can get in touch with us in the following ways

**By email:** [Info@vigeomediagroup.co.uk](mailto:Info@vigeomediagroup.co.uk)

**Through this website:** [www.vigeomediagroup.co.uk](http://www.vigeomediagroup.co.uk)

**By post:** Vigeo Media Group Limited, 14 Queen Square, Bath, United Kingdom, BA1 2HN

Our Data Protection Officer can be contacted by Email: [DPO@vigeomediagroup.co.uk](mailto:DPO@vigeomediagroup.co.uk) or Write to: The Data Protection Officer: Vigeo Media Group Limited 14 Queen Square, Bath, United Kingdom, BA1 2HN

### **3. WHAT INFORMATION DO YOU HOLD ABOUT ME?**

We work with Brokers and Lead Generators that collect three categories of Personal Information about You; Identifiable Information, Anonymous Information and Lifestyle Information. 'Identifiable Information' means any information about You from which You can be personally identified, common examples include (but are not limited to); Your name, address, date of birth, phone number and email address. 'Anonymous Information' means information that does not identify You personally but categories You into certain groups or categories. Commonly this is demographic information such as; age group, gender, marital status and income. Anonymous Information is useful because it allows Us to build statistical and analytical information about You which means We can better identify products and services that are relevant to You. 'Lifestyle Information' means information about Your way of life and interests. Like anonymous information it does not identify You personally but helps Us understand You better. Together We call this 'Personal Information'.

### **4. WHERE IS YOUR PERSONAL INFORMATION HELD?**

We work with suppliers based inside and outside of the EEA. Data maybe held outside the EEA and transferred to us. The Personal Information collected about you is transferred to us through secure methods and held only for as long as is deemed necessary. We ensure the companies we work with use a variety of physical and network security technologies and procedures to help protect your information from unauthorized access, use, or disclosure. We also operate stringent people processes which means that only a limited number of people in our organization have access to the information held. We have established procedures to cope with events that happen that are beyond Our control.

### **5. HOW IS PERSONAL INFORMATION GATHERED ABOUT YOU?**

Personal Information is gathered about You in several ways including the following:

- when You complete one of our partners lifestyle questionnaires or surveys;
- when You complete Our unsubscribe form;
- when You submit a Data Protection Enquiry or Subject Access Request (SAR);

- when We purchase or license Your information from other suppliers.

When You are entering Personal Information onto Our website it is not until You click the submit button that Your Personal Information is transferred to Us. Unfortunately, the internet is not a 100% secure medium and we cannot guarantee or accept any liability for any loss or damages in relation to information that You submit that is lost in transit. We also purchase &/or license Personal Information from other third parties. We call these third parties Data Contributors. Your Personal Information may be collected by Data Contributors if You have submitted information to a website, (for example when entering a prize draw), completed a telephone survey or lifestyle questionnaire or when buying goods and services from third parties. Regardless of the way Your Personal Information is collected Our Data Contributors warrant to Us that You have consented to Your Personal Information being passed to Us and that the consent is current. We call this permission Opt-In. We only ever work with Data Contributors that operate within UK Data Protection Law and are registered with the ICO at the time of purchase. **You have the right under UK Data Protection Law to Opt-Out of receiving marketing material at any time and more information is shown about this in privacy notice.**

## **6. WHO DO WE SHARE YOUR PERSONAL INFORMATION WITH?**

Data, like many other products and services can be sold or licensed. When We license data to third parties we call them Clients. We work hard to ensure that We only deal with reputable Clients who like Us operate in accordance with UK Data Protection Law. We enforce this through Our contractual relationships with Our Clients in which they undertake to operate in accordance with the UK Data Protection Law and continue to enforce the rights You have. More information about those rights is set out in this Privacy Notice. Sometimes Our Clients operate in countries outside of the European Economic Area (EEA) who operate under different data protection laws. Where this happens We enforce additional contractual provisions to ensure they provide an adequate level of protection as required by UK Data Protection Law. **Here is a list of business categories in which Our Clients operate.** Depending on what personal information We hold about You Our Clients may contact You by telemarketing, post or email for direct marketing, debt collection and tracing.

<b>Category</b>	<b>Description and examples of the business types within each category</b>
Charity	<ul style="list-style-type: none"> <li>• Animals Children Clubs &amp; societies</li> <li>• Conservation Elderly Environment Health &amp; medical</li> <li>• Human rights</li> <li>• Life savers</li> <li>• Military Museums</li> <li>• Theatres &amp; art galleries</li> <li>• Third World Wildlife</li> </ul>
Finance	<ul style="list-style-type: none"> <li>• Banks &amp; building societies</li> <li>• Claims companies (including Mis-sold PPI &amp; Personal injury)</li> <li>• Credit cards Investments</li> <li>• Savings Loans</li> <li>• Pay Day Loans</li> <li>• Mortgages Pensions Vehicle leasing</li> <li>• PPI Reclaim</li> <li>• Packaged Bank Accounts</li> </ul>
Gambling	<ul style="list-style-type: none"> <li>• Lotteries</li> <li>• Online Betting</li> <li>• Online Bingo</li> <li>• Online Casino</li> <li>• Online Poker</li> <li>• Spread Betting</li> </ul>
General & lifestyle	<ul style="list-style-type: none"> <li>• Care &amp; retirement homes</li> <li>• Fitness</li> <li>• Health &amp; well-being</li> <li>• Leisure</li> <li>• Magazines &amp; newspapers</li> <li>• Price comparison websites</li> <li>• Property (including house sales)</li> <li>• Tracing</li> <li>• ID and fraud Trades people supply</li> </ul>
Insurance	<ul style="list-style-type: none"> <li>• Boiler cover</li> </ul>

<b>Category</b>	<b>Description and examples of the business types within each category</b>
	<ul style="list-style-type: none"> <li>• Car insurance (including breakdown)</li> <li>• Home insurance</li> <li>• Life insurance</li> <li>• Personal insurance</li> <li>• Pet insurance</li> <li>• Private medical</li> <li>• Travel insurance</li> <li>• Other insurance</li> </ul>
Marketing	<ul style="list-style-type: none"> <li>• Marketing companies</li> <li>• Media &amp; publishing companies</li> <li>• Research &amp; surveys</li> </ul>
Retail	<ul style="list-style-type: none"> <li>• Automotive (manufacturing &amp; dealerships)</li> <li>• Fashion &amp; clothing</li> <li>• Food &amp; drink outlets</li> <li>• General stores &amp; supermarkets</li> <li>• Home furnishings</li> <li>• Home improvement</li> <li>• Mobility</li> <li>• Online retail</li> <li>• Pharmacies</li> <li>• Warranty Products</li> </ul>
Travel	<ul style="list-style-type: none"> <li>• Airlines</li> <li>• Car hire</li> <li>• Holidays</li> <li>• Holiday homes &amp; clubs</li> <li>• Hotels</li> <li>• Travel booking</li> </ul>
Utilities	<ul style="list-style-type: none"> <li>• Broadband &amp; internet services</li> <li>• Electricity, gas &amp; oil providers</li> <li>• Energy products &amp; services</li> <li>• Solar power</li> <li>• Telecom companies</li> <li>• TV broadcasters</li> </ul>

Category	Description and examples of the business types within each category
	<ul style="list-style-type: none"> <li>• Water providers</li> </ul>
Claims management	<ul style="list-style-type: none"> <li>• PPI Commission Reclaim</li> <li>• Housing Disrepair</li> <li>• Packaged Bank Accounts</li> </ul>

**Our current client list with whom we may pass your information on to:**

**3Dots**

**Ardor Energy**

**1 Stop Money**

**CEL Solicitors**

**Crystal Data**

**Data Enhancement Solutions**

**Dignity Funerals**

**GreenPi Media**

**Home Surveys UK**

**Eco Serv Surveys**

**Housing Triage**

**Marketing Town**

**Motion DM**

**UK Marketing Lists**

**Secure Funeral Solutions**

**Next Gen Solicitors**

**Simple Legal Solutions**

**Wise Connections**

**Dial More Ltd**

**Money Matters, Household Matters, Consumer Matters and Important Matters**

**WHAT DO WE USE YOUR PERSONAL INFORMATION FOR?(OUR PURPOSE FOR PROCESSING YOUR DATA)**

We Use Your Personal Information to:

- Pass your details on to selected Clients who will contact You with offers and promotions;
- Help other companies to profile and extend their personal databases;
- Provide You with information about the products and services We offer;
- Conduct market research;
- To unsubscribe You from Our databases;

- To add You to Our suppression file/Do not contact file;
- Send You newsletters with news items and blogs from our websites including competitions and promotions;
- To communicate with You about an enquiry You have made;
- To make a profile of You. A profile can be created by combining third party list information with information collected by Us. This information helps us to target advertising and promotions to You;
- To wealth screen You to ascertain that You are likely to have sufficient financial capability to support specific fundraising or other activity;
- Help Clients who undertake online marketing to help provide online advertisements that are relevant to You. You may be contacted by post or email only.

**We will share your data with the Marketing Services Providers listed, who will use it to create products and services to help organisations better understand the likely characteristics of their customers; communicate with them more effectively; and find others like them across a range of marketing channels. This may mean that you receive advertising that is more relevant to you via direct mail/telemarketing/email or when you visit a website.**

**Legitimate Interest:** there is a legitimate interest for us and our clients in processing data to provide products and services to consumers through marketing campaigns. On a case by case basis, a balancing test is performed to ensure that we balance the potential impact of the campaign on the consumer and their rights of processing data, with the interests of ourselves and our clients.

Your data will be shared with third parties where the organisation has its own legitimate interest or where they have a lawful reason for processing. Use includes tracing of individuals, verification and/or validation of the identity of individuals for the purposes of, but not limited to, anti-money laundering regulations, national security, crime prevention and detection, anti-fraud processes, asset recovery and asset reunification.

We and our partners may link the personal information we share with them to cookies stored on your browser or device, which may collect information such as your IP address, browser or operating system type and version, and demographic or inferred-interest information. We and our partners use this information to recognize you across different channels and platforms over time for advertising, analytics, attribution, and reporting purposes. For example, our partners may deliver and/or enable delivery of ad to you in your web browser based on a purchase you made in a physical retail store or based on the fact that you visited a particular website.

WHAT IF I DON'T WANT TO RECEIVE ANY MORE INFORMATION FROM YOU?

**You can opt out anytime from Us holding Your Personal Information on Our database by unsubscribing on our optout page.** We call this process suppression. This is standard marketing industry practice approved by the ICO and means that just enough information about you is retained to ensure that Your wishes are respected. Suppressing, rather than deleting, your details has the objective of preventing Your records being reintroduced into Our database in the future. Following suppression of your details, marketing communications should stop within a maximum period of 28 days for electronic communications and two months for postal communications.

## **7. WHAT OTHER RIGHTS DO I HAVE?**

You have the right to withdraw consent to the processing of Your information at any time. This includes the right to withdraw processing based on legitimate interests. You have the right to be forgotten / total erasure. This gives You the right to request Your information be removed completely. We would not recommend this but would strongly suggest the action referred to above as complete erasure of your data could lead to Us loading Your information again. You have the right to know what Personal Information We hold about You on Our database. You have the right to lodge a complaint with a supervisory authority, if you are not satisfied with the way we have dealt with your complaint you may contact the ICO through their website

[www.ico.org.uk](http://www.ico.org.uk)

## **8. OUR GENERAL DISCLOSURE TO YOU.**

- Your information will be held on our partner database's until such time as You ask for your information to be suppressed.
- Once You have clicked 'submit ' on Our Website You consent to Vigeo Media Group Ltd, being able to send You communications via post, telephone and email until such times as You exercise Your right to unsubscribe from receiving such communications.
- We will share information about You with Clients and Sponsors. Information about You may be held and used by Clients and Sponsors on their websites and/or on databases owned and controlled by them.
- You consent to Our Clients and Sponsors sending You communication via post, email and telemarketing until such times as You withdraw your consent for sending such communications.
- Our Data Retention Policy:
- The contributors Vigeo Media Group Ltd work with will hold your details for as long as they are valid, accurate and up to date or until such time that You choose to unsubscribe directly with Us or via one of our partners who are making use of Your details provided by Us. Where We hold an email address for You We will maintain



regular contact and will ensure that You have the opportunity to opt out at least once every six months.

#### **9. THE SALE OR ACQUISITION OF Vigeo Media Group Limited OR ITS ASSETS.**

Vigeo Media Group Limited or any of its assets are acquired by or merged with another entity, your Personal Information may be one of the transferred assets. If we choose to sell or transfer our assets, we may choose to retain a copy of Your information post sale or merger.

This Privacy notice was last updated on 10/02/2022